ATMI Annual Business Meeting
Friday, September 24, 2010
4:30 – 5:30 p.m.
Ballroom 4

OLD BUSINESS

ATMI – Minutes from last meeting
1. Opening comments from Jim Frankel (President). Introduction of current officers.
2. Minutes posted on projector (rather than printed out).
   See minutes for specific information.
3. Fred Rees - moved to accept the minutes
4. Judith Bowman - seconded the motion
5. Unanimous approval

NEW BUSINESS

Treasurer's Report
1. Jennifer Snodgrass gave an update of the account. See handout for specific information.
2. There are currently 155 members and the current balance is $12,216.31
3. Conference expenditures are not included in the report because the checks are written after the conference. Approximately $4,000-$5,000 will go toward conference expenses so the current balance will be reduced after these are met.

Survey Results
1. Jim Frankel showed survey results. There were approximately 50 respondents. See attached for specific information that was shared.
2. The primary needs indicated by members were: (1) More publication opportunities and (2) More presentation opportunities.
3. Jim mentioned that there was a Music Education Chat on Twitter once per week (FILL IN DAY PLEASE).

Additional Survey Results
1. (Most have been members for 5-10 years, have attended 5 or more conferences and were planning to attend the 2010 conference, though most indicated they were not presenting.
2. Membership benefits requested by respondents were: publication opportunities, a newsletter, presence in social media (Twitter/Facebook).
3. The membership indicated they wanted partnerships with the JTML (76.7%), MENC (34.9%), and MTNA (20.9%), others mentioned where SMT, SEAMUS, and ISTE.
4. When asked about webinars, 51% said they would participate, 33.3% said maybe, and just under 16% said no, and 66.7% said their institutions could host a webinar.
5. ATMI Board Information: The board has met 3 times since January to discuss create the survey and discuss ways to implement the results.

JTML – Progress Report. Scott Lipscomb
1. Jim said that he is in conversation with Scott Lipscomb regarding the upcoming JTML issue.
2. Comments:
   a. Approximately 4-6 members have articles submitted to JTML and are waiting for response.
   b. Peter Webster – Editorial Committee? How is the editorial committee being formed.
   c. David Williams – Thought it was rolled over.
   d. It is an editorial board that is rolled over.

Presentation Opportunities
1. Jim said that the board realizes that money and time is an issue for presentation opportunities and talked about on-line presentations that are peer-reviewed.
2. Comments and Discussion:
   a. Keith – was there a disconnect between

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Bill – K-12 online conference. Asynchronous video and other materials k12onlineconference.org
Rick Dammers – tie the conference to the SIGs? Perhaps each SIG could coordinate an area?
David Williams – Peer reviewed videos, then putting on the website. Allows to be peer-reviewed
Keith – iTunes U
David – Maybe would/could have a page on the website that highlights these short video presentations with new ones are featured on the site.
Submission would be to editorial board, then they would
Dan – Proposal first for video. We tend to have different kinds of presentations, so is there a way to categorize these?
David – Perhaps we can pick a theme, invite people to submit a video, and then post first, but also have 2nd, 3rd choice posted too.
Lee Vanhandel asked if these will be peer reviewed.
Jane Kuehne clarified from notes that the video entries would be peer reviewed.
Tim Thompson. If we consider that some have different areas of expertise and so for some areas, you might not get as many "entries" as you would like.

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Jim Frankel proposed a committee for this to begin this "sooner rather than later" and asked for volunteers to chair the committee and for subsequent members for an online presentation committee. The following members volunteered as members and chair.
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  Volunteers: Richard Repp – Chair, Members: David Williams, Scott Phillips, Jim Frankel

Jim thanked those who volunteered and asked that they also explore webinar idea.
Gena Greher suggested that there could also be a call for student video presentations and members generally agreed with this idea.
Peter Webster asked if membership was a prerequisite for submissions.
Jim said, if the membership wants this, yes. Members generally agreed with this.
David Williams said that perhaps proposals could be one minute excerpts
Dan suggested that in the call, as in the CMS calls, membership is not optional. Members generally agreed with this.

Social Networking Committee

Jim has created a FACEBOOK page. We need at least 25 "likes" to get facebook.com/atmi. It's open right now, but we would like to have a committee or group of administrators to maintain it.
We can link this to a twitter account. Are there volunteers for this a committee of people to maintain the Facebook page?
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  Volunteers: Rick Dammers, Lee Vanhandel, Jennifer Snodgrass, Jane Kuehne, James Ackman

Comments?
It might be a little much to do both Facebook and Twitter, but check out #atmi on Twitter to see discussions during this conference.

Web Site Review Committee

Web Site – Spam Issue
Jim - This past year, several "hackers" spammed discussion board. Jim went through the site and cleaned out the spam. Discussion boards are now submit for approval only.
Lee – stopforumspam.com – has a plug in – may be one for web template
Jim – is there anyone who would like to form the next ATMI Website Committee? What should we improve? Committee of volunteers to look at the website and determine what could be improved and/or changed.
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  Website Committee Volunteers: Lee Vanhandel, Jim Frankel, Jane Kuehne

Membership Directory – we would like to be able to put online. Charles Menoche was working on this. We would like to repost the directory.

Thank you to Steven Kreinberg, Kim Walls (VP), Jennifer Snodgrass (Tr)
Jim gave a formal thank you to each.

ATMI 2011
1. 2011 ATMI Program Committee is **Susan Piagentini – Chair**, **Committee Members: Jay Dorfman, Rick Dammers, Sara Hagen, Jon Cottner, Elizabeth Sayers, Steven Kreinberg**
2. Next year ATMI/CMS will be in Richmond, VA.
3. Deadline for submission proposals is December 2, 2010 with a call going out in the next week or two.
4. Susan Piangentini is the program coordinator. Committee process. All proposals are received, blind review with scoring system, approximately January for results, but perhaps later.

NEW TOPIC
1. Fred Rees – USDLA – National distance learning association in USA. USDLA.org – possible presentation or publication outlet.
2. Jim_ they look for proposal for successful models?
3. Fred – seems to be a credible organization
4. Keith – Next years conference dates?
    a. Oct 20-23, 2011

NEW TOPIC
1. Peter Webster – Focus Groups – criteria for college students, what do they need to know in music technology? One activity we are doing – writing standards for college students in music technology. Set of agreed upon basic things that every music college student should know and do in music technology – concepts and proficiencies. This would be an interesting rallying point for a number of projects. Other items would be added based on specific area/major.
2. Tim Thompson - WIKI forum/discussion to create technology standards.
3. Jim – MENC is looking at updating their technology standards.
4. Peter – who's leading that?
5. Jim – Mike Blakesly is leading that.
6. J. Kent Williams - Might also be good to connect to NASM – they may be dropping that statement from the standards. Should perhaps
7. Scott Phillips – we need to have a stronger relationship (during this week this has come up) with NASM and the standards they have. How do we organize ourselves.
8. Jim – I'll do a little research and find out how make a connection.
9. David – It will be absolutely tragic if that happens. We perhaps
10. J. Kent Willaims - Will send information.
11. Sam Hope – a call from Jim to him will be a good thing – NASM

NEW TOPIC
1. Collective thank you to Steven Kreinberg, for an excellent program.
2. Steven – Can I thank all of you? Certainly the program committee, but also the session chairs. When people are very agreeable, it makes things much easier. I really enjoy working with all of you.
3. Outgoing officer – Kim – been a pleasure working with you for these past few months.
4. Outgoing officer – Jenny – it's quite a job to get all the numbers done, on behalf of the three of us, thank you.
5. Kim Walls – Votenet worked well.

New Officers – Kim Walls Announced
1. Treasurer – Rick Dammers
2. VP – Gena Greher
3. Jim – Thank you to everyone who agreed to be nominated and I look forward to their efforts with ATMI

Dinner
1. Found an excellent restaurant. Mission American.
2. Peter Webster - Thank you (Jim) for all of your work.